

What people are saying about SG...

Clients

"Sound Generation have been a pleasure to work with and have done a fantastic job in arranging jazz nights for us at Sam's Brasserie. We had wanted to create Sam's as a Sunday night Jazz venue and to potentially attract a new clientele who had not visited us before. Due to the quality of the acts that Sound Generation have booked and their promotional work, these evenings are growing in popularity and the numbers visiting increasing."

Sam Harrison, Owner, Sam's Brasserie

"I worked with Sound Generation earlier this summer and found them an absolute joy to work with. Their knowledge of the music industry is second to none and their pool of talent and artist connections is fantastic! Highly recommend their services; I loved working with them!" **Katy Forrest, Syllabus**

"Customer service is the ethos of our industry but is a rarity in a service provider. Sofia excels at personalising services to suit our individual restaurants needs and continues to provide us with timely artist line-ups, biographies & promotional material to assist with our marketing initiatives.

Their artists are varied which works really well for our diverse portfolio and all are professional and of a very high calibre. They are not only a pleasure to work with and have performing in our restaurants, but are excellent value for money and offer complete peace of mind." **Donovan Beckley, Operations Manager, Malcolm John Restaurants**

"Sofia and James have done excellent work to deliver a successful event at West12. Our Live Weekends event has grown over the past four years to become an integral part of our annual events and marketing calendar. Combined with their great musical knowledge, expertise and ability to create the right ambiance, Sound Generation has proven to deliver outstanding results." **Pieter Strombeck, Operations Manager at Land Securities**

"Sound generation were a joy to work with. Very much attuned to and accommodating of our needs. Their support helped us ignite a bar culture and create an exciting atmosphere that encouraged people to stay until the wee small hours." **Stephen Macintosh, GM at Bar Boulud, Mandarin Oriental**

Sofia at Sound Generation was wonderful to work with, we gave her details of our ideal performer and she matched it 100%. Louise and her guitar player were great for our wedding and all the guests commented on how good they were. We had an excellent day and it was made even more special by the act from Sound Generation! Thanks to you all. **Sam & Kevin Odell, private clients**

“On behalf of all of us on the organising committee, I would like to thank you for all that you and your band did to make the Dinner Dance such a successful night last Saturday. We thought you were terrific and we had many favourable comments about you all! Thank you in particular for letting us have £200 off the price of the band and for enabling the DJs to use your PA system - this enabled us to make a considerable saving and to give more money to ActionAid!” **Jo Hill, private client**

Friendly informed and quick response to our request - and understood our needs instantly. Great service. Thank you. **Ruth Naylor-Smith, private client**

“Sound Generation provided an excellent 4-piece band for our Dinner Dance. The singer had a great, strong voice and they really got the party going. Highly recommended.” **Emma McQuillan, private client**

“..absolutely fantastic, and so flexible with us running over. We will recommend you to everybody. Many thanks for making our special day even more memorable.” **Christian Wade, private client**

“Scarlett is really happy with Ben – great choice – she is already improving beyond recognition. Thank you.” **Gaby Zein, parent**

“The service was efficient and friendly and easy to use.” **Joan Day, private client**

“Sam (guitar teacher) was EXCELLENT! Our daughter really enjoyed the lesson with him! He was both professional and enthusiastic and is a great match for our family” **Betsy Wentzel, parent**

Musicians & Teachers

“Thank you to you and Sound Generation for ensuring everything has run so smoothly. It is a pleasure to work for you.” **Jo Heaton, piano teacher**

“Sound Generation are one of the most professional, hardworking and organised agencies I have worked for. The standard is consistently high and it is a privileged to be on their books.” **Irene Serra, vocalist**

“It's fab working with Sound Generation, they're organised, dedicated and professional. A rare find for a booking agent these days!” **Katy Godfrey, vocalist**

“Always enjoy working for Sound Generation! Their events are great and the prompt payment is always welcome!”

“Sound Generation are a pleasure to work with. They work hard to promote gigs and look after their artists very well.”

“Sound Generation is perfect for me as it takes all the stress and hassle out of trying to gain momentum as a tutor, and allows me to simply enjoy the teaching!” **Sam Wood, guitar teacher**

“Really supportive agency with a great personal touch. It’s clear they care about musicians and work really hard to help promote gigs - and not just the ones they book.”

“Very friendly, hardworking (very!). A great company to work for and always ready to help.” **Tina Featherstone, flute teacher**

“I have found them brilliant to work with - I have got lots of work through them and always feel looked after and appreciated.” **Louise Golbey, vocalist**